

COUNCIL AGENDA: 3-11-14  
ITEM: 2.9

## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT: SEE BELOW**

**DATE:** 2-26-2014

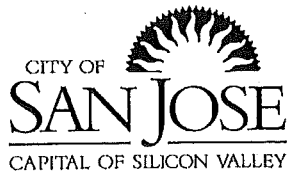
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**SUBJECT: DISTRICT 9 CELEBRATE CAMBRIAN FESTIVAL**

### RECOMMENDATION

As recommended by the Rules and Open Government Committee on February 26, 2014 and outlined in the attached memo previously submitted by the Rules and Open Government Committee:

- (a) Approve the Celebrate Cambrian Festival as a City Council sponsored Special Event and approving expenditure of city funds;
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.



## Memorandum

**TO:** RULES & OPEN GOVERNMENT  
COMMITTEE

**FROM:** Councilmember Donald  
Rocha, District 9

**SUBJECT:** SEE BELOW

**DATE:** February 20, 2014

APPROVED:

2/20/14

**SUBJECT: APPROVAL OF THE CELEBRATE CAMBRIAN FESTIVAL SPONSORED BY COUNCIL DISTRICT 9 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

### RECOMMENDATION

1. Approve the Celebrate Cambrian Festival as a City Council sponsored Special Event and approving expenditure of city funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the March 11, 2014 Council Agenda for action.

### BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Celebrate Cambrian Festival will be held on August 24, 2014 at Camden Community Center and sponsored by Councilmember Donald Rocha. This special event brings together residents from District 9 and the City of San Jose to a safe, healthy, and fun place for all ages. The main component of the festival include: a Kid's Fun Zone with bounce houses and activities run by Camden Community Center Staff; food and drink vendors; resource fair booths; live entertainment and community group showcases.

### ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Donald Rocha will report any cash or in-kind donations received

for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 9, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

### **EVALUATION AND FOLLOW-UP**

The Office of the City Clerk and Councilmember Donald Rocha will issue an information memo detailing the results of the event.

### **PUBLIC OUTREACH/INTEREST**

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the February 26, 2014 Rules and Open Government Committee Agenda and the March 11, 2014 City Council Agenda.

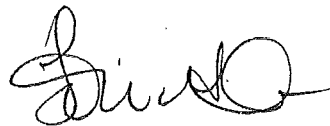
- ☐ **Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- ☐ **Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- ☐ **Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

### **COORDINATION**

This memorandum has been coordinated with the City Attorney's Office

### **CEQA**

Not a project.



TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.